



## 10 Step Launches The Careers College™ - The First Online Job Search University Designed to Help Job Seekers Get a Job in Any Economy



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CHICAGO--(BUSINESS WIRE)-- 10 Step Corporation, a web portal for job seekers, announces the official launch of The Careers College ([www.thecareerscollege.com](http://www.thecareerscollege.com)), the world's most comprehensive web-based university created with the mission of positively impacting the lives of millions of people who thirst for landing a meaningful job in today's ultracompetitive job market. Different from typical online job search resources such as content factories or employment websites, The Careers College offers much more than a database and generic advice. The university's in-depth programs teach job seekers – whether they have been laid-off, re-entering the work force or climbing the corporate ladder – proprietary knowledge revealing never-heard-of industry secrets about the job hiring process and interview techniques.

The Careers College was established by prominent hiring expert and best-selling author, Todd Bermont. As the author of *10 Insider Secrets to a Winning Job Search* and *10 Insider Secrets Career Transition Workshop*, Todd Bermont has developed a core curriculum that is the first experience-based, online university specifically created to teach students how to land a job in any economy.

“Although the economy may be the reason workers have lost jobs, it's not the reason they're not getting new ones,” states Dean and Founder of The Careers College, Todd Bermont. “Most job seekers are using tired and ineffective methods in their job search that flat out won't work in today's global economy. Companies are hiring and with the unique skills learned from The Careers College, people will gain confidence and have the know-how needed to find a new job, re-enter the job market and advance their careers.”

The Careers College offers an array of specialized programs designed to help those seeking jobs in any economy:

- **Collegiate Job Search** – Designed for both current and recent college graduates.
- **Job Search Express** – A 3-day program designed for those who know which job they want.
- **Over-50 Job Search** – Developed for the job seeker over-50 who wants personalized attention.
- **The Ultimate Program** – The “*all-in-one*” package which increases potential for success and gives access to all nine courses of The Careers College for one low investment.

In addition to comprehensive career transition programs, The Careers College offers job hunting courses to help job seekers in the areas of discovering their ideal jobs, developing résumés and cover letters that grab attention and get interviews, interviewing to win and negotiating for the best possible job offers. Along with the various courses and programs, students have access to a wide variety of resources including a budget generator to keep students financially on track while searching for a job as well as “mock” interview tools, salary and business case templates, interview checklists and optional résumé coaching.

According to Ronald J. Valley, CPC, CTS and COO for Zucker Associates, LLC, a staffing and recruitment firm with offices in Boston and Houston, “I meet with thousands of job candidates a year and the need for this type of instruction is very apparent. Any candidate armed with the intensive knowledge, advice and job interview tools that The Careers College offers will quickly gain a significant advantage over the competition.”

The Careers College serves job seekers around the globe that want to improve the quality of their lives through finding meaningful work. With enrollment, each job seeker has full access with the freedom to read, study, and work on exercises at his or her own pace. In addition, with the multiple specialized programs available, The Careers College offers a solution for individuals seeking employment or making a career transition in any economy.

For further information about The Careers College courses, programs and its Dean, Todd Bermont, visit [www.thecareerscollege.com](http://www.thecareerscollege.com).

### About 10 Step

Since 2001, 10 Step Corporation has helped job seekers across the globe refine their skills to land jobs more quickly. In 2001, 10 Step Corporation published the first job-hunting book from dean and founder of The Careers College™, Todd Bermont; *10 Insider Secrets to Job Hunting Success*. Since then, Mr. Bermont has authored *10 Insider Secrets to a Winning Job Search* and *10 Insider Secrets Career Transition Workshop*.

Tags: Jobs, job, employment, careers, economy, job search, jobs search, hire, interview, résumé

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